

ROB JANSSENS

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WORK EXPERIENCE

PWC BELGIUM

Internship Trainee

Internship in collaboration with the University of Hasselt and PwC Belgium regarding the management question 'How can Data Analytics tools enhance the audit process in the future?'

Brussels, BE

Feb 2019 – Mar 2019

ON SEMICONDUCTOR

Intern

Intern as communication expert for the HR department of ON Semiconductor. I developed a digital strategy and design for the launch of the brand new recruitment website www.onsemi.be.

Oudenaarde, BE

Mar 2015 – May 2015

THE OTHER AGENCY

Intern

Intern as content creator, content manager and digital strategies creator for customers. I worked for clients like Daskalidès, Gran Baron and the Belgian edition of Vins de Bordeaux.

Antwerp, BE

Jan 2015 – Mar 2015

EDUCATION

UNIVERSITY OF HASSELT

Bachelor: Business Administration

Bridging Programme: Business Administration

Master: Business Administration – Accountancy, Finance and Taxation (track Finance)

Hasselt, BE

2015 – 2017

2017 – 2018

2018 – 2019

KAREL DE GROTE - HOGESCHOOL

Bachelor: Cross Media Management

Antwerp, BE

2011 – 2015

SKILLS & LANGUAGES

LANGUAGES

1. Dutch: native language
2. English: fluent
3. French: intermediate
4. German: basic / intermediate

SKILLS

1. Microsoft Office Suite: Word, Excel, Powerpoint
2. Adobe Suite: Photoshop
3. Webdesign: HTML, CSS, Wordpress
4. Statistics: R, SPSS

PROJECTS

TUTORING

2017 – 2019

As a member of StudentTeach and self-employed, I tutored several students at university or high school level in subjects like Maths, Statistics and Economics. This experience has taught me how to transfer certain knowledge to a student in a comprehensible way, where the person often had little to no background knowledge.

BISIMPLI

2016 – 2017

Under the guidance of dr. Pieter Vandekerckhof and Universiteit Hasselt, I was responsible for the branding and management of the company BiSimpli, winning several awards with VLAJO and VOKA. This experience gave me a better view on how to manage a company, improved my problem solving skills and taught me several presentation techniques for pitching and selling a product to potential investors / customers.

AUDIO PRODUCTION / MIXING ENGINEERING

2014 – 2016

As an audio producer and mixing engineer, I made several productions for Maze Festival & Framed Media. This has taught me a lot about customer handling, time management and market analysis (i.e. audio industry).

PROFESSIONAL GAMING

2008 – 2011

For several years I was a professional gamer in the videogame Trackmania Nations Forever. During that period of time, I played for several professional teams and won tournaments across Europe. This experience has taught me several skills and attitudes, such as brand management, perseverance and problem solving.